

An Initiative of



Center for
**Public Diplomacy
and Soft Power**

Supported by



आयुष मंत्रालय
MINISTRY OF
AYUSH
GOVERNMENT OF INDIA



भारतीय सांस्कृतिक सम्बंध परिषद्
INDIAN COUNCIL FOR CULTURAL RELATIONS



AYURVEDA DAY

— November 13, 2020 —



A global initiative to promote and preserve
the health science of Ayurveda in alignment with
UN-WHO Sustainable Development Goal 3
(Ensure healthy lives and promote wellbeing for all at all ages)

Stay in touch

#AyurvedaDay2020

#AyurvedaDay

#AD2020

Knowledge Partners:



CONTEXT



Ayurveda Day is being celebrated around the world on **November 13, 2020** as a global initiative to promote and preserve the health science of Ayurveda. Ayurveda embodies the principles of natural and sustainable living and this day is aimed to promote the UN-WHO Sustainable Development Goal 3 (Ensure healthy lives and promote wellbeing for all at all ages) by raising awareness about the strong role that Ayurveda can play in the realization of SDG 3. This day also coincides with **Dhanvantri Day**, which this year falls on Friday, November 13. Ayurveda Day is supported by the Ministry of AYUSH, Government of India and the Indian Council for Cultural Relations (ICCR).

Ayurveda Day is being anchored by India Foundation's Center for Public Diplomacy and Soft Power. India Foundation's Center Public Diplomacy and Soft Power (CPDSP) represents the first center in India that specifically focuses on the field of public diplomacy and soft power research, initiatives, and leadership.

The Ayurveda Day initiative is taken under the guidance of internationally renowned stalwarts in the field of Ayurveda. The knowledge partners for the Ayurveda Day are AyurVAID Hospitals, JIVA Ayurveda and Amrita School of Ayurveda. In addition, Ayurveda doctors, students, enthusiasts, and supporters, from over **75 countries** have confirmed their participation and support for the event in 2020.

PARTICIPATING COUNTRIES



Argentina



Australia



Bahrain



Brazil



Canada



Chile



Finland



France



India



Indonesia



Italy



Japan



Malaysia



Netherlands



New Zealand



Peru



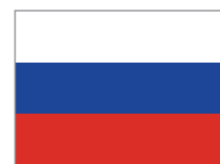
Poland



Romania



Russia



Ukraine



United Kingdom



United States



Uruguay



Spain



Singapore



Germany



Philippines



Thailand



South Korea



Mauritius



PARTICIPATING COUNTRIES



Slovenia



Morocco



South Africa



Croatia



Lithuania



Latvia



Greece



Switzerland



Portugal



Suriname



Costa Rica



Panama



Bolivia



Ecuador



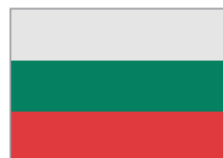
Dominican Republic



Venezuela



Bulgaria



Sri Lanka



... many other countries.

GLOBAL PARTNER ORGANIZATIONS



AUSTRALIA & NEW ZEALAND	INDIA	POLAND	MALAYSIA	CANADA	EUROPE	INDIA	GERMANY
							
U.S.A	ITALY	U.S.A	FRANCE	BAHRAIN	INDIA	INDIA	U.K
							
U.S.A	U.S.A	CURACAO ISLANDS	U.S.A	AUSTRALIA	U.S.A	INDIA	POLAND
							
INDONESIA	URUGUAY	GERMANY	ROMANIA	MAURITIUS	PERU	AUSTRALIA & NEW ZEALAND	HUNGARY
							
ARGENTINA	LATVIA	RUSSIA	UKRAINE	SINGAPORE	INDIA	U.S.A	ARGENTINA
							
U.S.A	INDIA	INDIA	INDIA	U.S.A	U.S.A	MALAYSIA	BRAZIL
							

GLOBAL PARTNER ORGANIZATIONS



EUROPE 	EUROPE 	INDIA 	SINGAPORE 	UKRAINE 	U.S.A 	BRAZIL 	FINLAND 		
LITHUANIA 	MOROCCO 	NETHERLANDS 	SLOVENIA 	SRI LANKA 	U.S.A 	U.S.A 	BRAZIL 		
GREECE 	INDIA 	BULGARIA 	NETHERLANDS 	MALAYSIA 	CHILE 	COLOMBIA & MEXICO 	FRANCE 		
U.S.A 	INDIA 	U.K 	U.S.A 	INDIA 	BRAZIL 	UKRAINE 	INDIA 		
BAHRAIN 	U.S.A 	SOUTH KOREA 	SOUTH AMERICA 	... many other organizations.					

VIRTUAL EVENT FORMAT



The virtual event is expected to be a 90-120 minute affair with the following common minimum program in each country:

- Talk on “**Ayurveda in 2030**”. This will be a virtual event in the respective country on that day
- **Optional:** A pledge to be taken at the virtual event

For any further details
please visit www.ayurvedaday.world
or write to ayurveda.day.world@gmail.com

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Pledge

I pledge to make Ayurveda an integral part of my daily life and thereby enable good health and well being for myself, my family, and my community, in harmony with nature.